

## Job specification

**Job title:** Start Well Manager Public Health

**Service:** Start Well Public Health and Commissioning

**Grade:** G12

**Reporting to:** Public Health Service Manager Start Well

### Your job

You will take a lead role in the ongoing transformation of services that contribute to the development of our Start Well Model and implementation of integrated services across our Public Health portfolio. You will be required to have a lead role in the delivery of improvements and efficiencies identified through relevant work programmes outlined within the Deal for Children and Young People which will include the review of internal and external services.

You will be responsible for the specific delivery of mandated responsibilities from Public Health England within the Start Well portfolio, providing leadership of specific work streams and programmes of work to develop and connect the diverse assets in a place that influence improved Public Health outcomes at a population level. You will have the skills, knowledge and expertise to help deliver and improve outcomes for Children, Young People and Families in the Wigan borough.

You will be responsible for the development of our collective resource in order to build upon our relationships with wider team, partners, communities and residents to understand our borough and positively influence improvements in the health of the population that live here.

You will be accountable for the development and implementation of defined elements of Start Well Public Health programmes and have the ability and drive to deliver outcomes at scale and pace. You will develop effective relationships with wider Public Health Teams and across key partners. Some of the key areas you will be effectively involved with include large scale service re-design; community connecting (the Deal) and improvement of health outcomes across the life course.

You will have direct line management responsibilities for Start Well Officers and support staff.

### In this job you will

In the next 12 months, you will:

- Lead the transformation of sexual health services in the Borough, applying the principles of Public Service Reform to deliver improved outcomes for residents
- Provide public health expertise and leadership to the transformation and integration of Start Well Services, including; Health Visiting and School Nursing
- Provide leadership to a wide range of Children's Public Health topics including; weight management, oral health, breastfeeding and mental health, seeking to scope their role in our transformation programmes and support the development of associated community assets to improve outcomes

On an ongoing basis you will:

- Support the delivery of the Wigan Deal through leading a Life Course health and well-being function, developing and testing new ways of designing, delivering and commissioning

services in partnership with Schools, the community and other public services

- To support the delivery of re-design of health and well-being services that deliver service transformation, improvement, financial efficiency savings and enables a new delivery model for the Council
- Provide public health expertise to the service and wider department.
- Be expected to deputise for the Assistant Director and Service managers where appropriate
- Contribute to the work of strategic partnership boards within the borough, for example the Children's Trust and Healthier Wigan Partnership
- Play a key role in the development of service and team plans ensuring they are consistent with Corporate and Departmental vision and plans
- Hold financial responsibility for the management and allocation of any devolved budget

## In this job you will need

You must be able to demonstrate the following essential requirements:

- Experience of providing effective and visible leadership to multi-disciplinary teams of professional staff across a diverse area
- Proven track record of effective service development and delivery in relevant area of work
- Evidence of effectively managing, developing and implementing innovative service redesign, performance improvements and achievement of value for money
- Experience of working within and managing staff within integrated services / teams
- Experience of improving public health outcomes at scale
- Relevant professional qualification at degree level or substantial knowledge and experience relevant to the requirements of the post
- Management qualification at Level 5 or equivalent level of experience
- A thorough understanding of the statutory, regulatory and key operational issues relevant to the post
- A thorough understanding of the Council's Transformation Programme and the Deal for Children and Young People and how they will effectively contribute
- Proven ability to instigate and manage change effectively and the ability to lead others to do the same
- Demonstrate a genuine commitment to the goals and values of Children's Services
- Proven ability to convert plans into action and deliver objectives and targets within agreed timescales and budgets

## Our culture

For us, it's not just about all we achieve as an organisation, but how we do it. Therefore, all employees are expected to display our **Be Wigan** behaviours.

**Be Positive...** take pride in all that you do

**Be Accountable...** be responsible for making things better

**Be Courageous...** be open to doing things differently

Individuals with line management responsibilities are also expected to ...

**Inspire...** lead by example and help others to see the big picture

**Care...** show genuine concern for people as individuals and value their contributions

**Engage...** I connect with others both within and beyond the organisation

## Staff Deal

Our Staff Deal is an informal agreement with all staff. It outlines what you can expect from us, and in return what we expect from you

### Our part

- Provide strong, honest and visible leadership
- Reward your commitment and hard work
- Care for your health and well being
- Listen to you and put your ideas into action
- Support you to give something back
- Offer opportunities to learn and grow
- Be one team, one council
- Believe in you

### Your part

- Listen, be open, honest and friendly
- Be efficient, flexible and professional
- Care for your health and stay active
- Tell us how we can improve
- Give something back whenever you can
- Take opportunities to learn and grow
- Be one team, one council
- Believe in yourself and our borough